2019 BIO

WHO IS SAM MCCOOL?

A world-class MC, comedian, debater, playwright, speaking coach, voice-over artist and hoax expert.

Sam burst onto the national entertainment scene in 2012 as a finalist on Australia's Got Talent. Followed by sell-out solo shows at Sydney Opera House and his debut DVD "Multiple Personality Distorter". McCool has since gone global, hosting events for TEDx, DELL, ACCOR, OPTUS and many other global brands.

He's a multi-lingual expert in 'TLC': travel, languages and culture, having traveled to over 60 countries and speaking French, Indonesian, Arabic, Spanish and English in all it's colourful variations.

INTERNATIONAL TOURS:

Sam McCool has completed several **International Tours**, entertaining audiences in:
USA (LA, Las Vegas, NYC, Chicago, etc), **Canada, Mexico, India** (Mumbai, Delhi, Bangalore), **Bali**, **Singapore, Malaysia , Hong Kong, Philippines, Vietnam, France, Switzerland, UK, NZ,** and at the **Olympic Games** in **Rio de Janeiro.**

CAREER HIGHLIGHTS:

* HOST - TEDxSydney Business Hive (3 years running)
* SYDNEY OPERA HOUSE - Sell-out seasons 2012 & 2016
* AUSTRALIA'S GOT TALENT - Finalist - stand up comedian
* SYDNEY THEATRE COMPANY - Writer/actor "Lighten Up"
* GRIFFIN THEATRE COMPANY - Writer/actor "Lighten Up"
* MICROSOFT/NOKIA - Writer/actor - online ad campaign
* TV - Glasshouse, Can of Worms, FOXTEL, Aust Got Talent
* RADIO - ABC Radio, Wave FM, Pulse FM, FBi, 2SER, etc
* FILMS - Dags, Eclipse, Mao's Last Dancer
* WRITER - Stand Up Comedy Mag (LA), Beat Mag (Bali)
* PRIME MINISTER - Hosted events with PM Scott Morrison
* TECH - Regular MC Sydney StartUp Hub, The Studio, etc

ORIGINAL SHOWS:

* 2012 - "AROUND THE WORLD IN 80 JOKES"
* 2013 - "MULTIPLE PERSONALITY DISTORTER"
* 2014 - "EMBRACIST"
* 2015 - "REVISIONARY"
* 2016 - "TURNING THOUGHTY"
* 2017 - "POLITRICKS"

SAM MCCOOL
EMBRACIST

Having sold out the Sydney Opera House, opened for Wayne Brady, toured the USA, Canada, India, Switzerland, the Pacific Ocean and even Thursday Island in 2013... Australia's Got Talent finalist Sam McCool finally makes his long-awaited Sydney Comedy Festival debut with a brand NEW show... Embracist!

"Enthralling" **The Herald Sun**

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CORPORATE:

MAJOR clients have included:

Global	- TEDxSYDNEY, ACCOR, 3M, DELL EMC
Travel	- TRAVEL INDUSTRY EXHIBITION & CONFERENCE
IT	- MICROSOFT, NOKIA, OPTUS, POSTCLICK, AIRTASKER
Property	- BOVIS LEND LEASE, LJ HOOKER, MIRVAC, PIR, UDIA, HARCOURTS
Automotive	- MAZDA, CAPRICORN CO-OP, AAAA
Education	- TEG, UNSW (Academic Board & Anti-Racism Campaign)
Health	- VPNG, BECTON DICKINSON (BD)
Govt.	- AUSTRALIA POST, AUSTRALIAN HUMAN RIGHTS COMMISSION STARTUP HUB
Fin Services	- ST GEORGE, LLOYD'S, CBA, NIBA, MFAA, IPAC, AMP, ING DIRECT
Other:	- THE CHASER LECTURE, JOE BERRY RETAIL AWARDS, WIN TV, GNS STATIONERY, ZIP HEATERS, THE AUSTRALIAN EVENT AWARDS,

Some **MULTI-CULTURAL clients** include:

Canadian	- CANADIAN TOURISM COMMISSION,
Macedonian	- MACEDONIAN FILM FESTIVAL,
Vietnamese	- MEKONG CLUB,
Italian	- MARCONI CLUB,
Arabic	- ARAB-AUSTRALIAN BUSINESS COUNCIL,
American	- US VETERANS of FOREIGN WARS,
Indonesian	- BALI INTERNATIONAL FASHION SHOW,
Indian	- ANZ BUSINESS ASSOCIATION OF INDIA,
NZ	- CANTERBURY CRUSADERS RUGBY CLUB

REPEAT clients: AMP (x2), UNSW (x2), DELL (x2), BECTON DICKINSON (x3), NIBA (x3), TEDx (x3) ING (x4), ACCOR (x4), CAPRICORN (x4) CANADIAN TOURISM (X10)

CRUISES

A favourites of international cruise lines, including:
SILVERSEA, SEABOURN, ROYAL CARIBBEAN, CARNIVAL, PRINCESS, AZAMARA & CELEBRITY.

CHARITY

Supporter of many charity events, including:
The Smith Family, Westmead Children's Hospital, Variety Children's Charity, NSHD, Children's Oncology Foundation, Medicins Sans Frontiers, Hunter Valley Breast Cancer Foundation, Gift of Bread

KEYNOTES

"**EMBRACISM"** - Uniting opposition, and learning from difference". [DIVERSITY/INCLUSION]
"MID-LIFE OASIS" - Avert mid-life crises, re-awaken motivation & find your ideal future" [INSPIRATION]
"9 LIVES" - Sam has survived multiple near-death experiences including: Bali bomb, open-heart surgery, no oxygen while scuba diving, falling off motorbikes in Cuba, Thailand, Bali, Malaysia, close-call car crashes, 2nd degree burns etc. Here's how to cheat death & come out thriving.

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FINAL WORDS:

Sam McCool is one of the most trusted and highly-requested professional MC/comedians in Australia. He adds his unique flavour to each event by writing original tailored material, and is as confident and competent in both high-end corporate events as he is with blue-collar employees.

BOOKINGS:

Although Sam makes himself available to chat with clients prior to every event, for bookings he works with a large network of professional speakers bureaux and event managers. Please contact the individual responsible for sending you this bio for all related enquiries and bookings.

WHAT CLIENTS SAY:

"Sam did an absolutely amazing job at entertaining our extremely diverse workforce. Truly entertaining, truly funny, truly engaging, truly special"
John Doumani - CEO - ZIP HEATERS

"Fantastic performance at our Vivid event last week. We had key clients and business partners in attendance and feedback was unanimously positive… your performance hit the mark for what was a diverse and discerning group!"
Tim Steele - Managing Director - GENESYS & IPAC

"Sam was very easy to work with, did his research, was politically correct, engaged with the audience and was perfect for our finale lunch"
Paula Higginson - National Convention Manager - (MFAA)

"Sam's performance was outstanding because it catered so aptly to a very specific and sophisticated audience comprised of professors and academic and professional staff at UNSW. Sam's style, content and level of humour were on target for the academic audience."
Professor Prem Ramburuth - President, Academic Board, UNSW

"Sam was hilarious and appropriate, perfectly pitching his multi-cultural humour to the high-profile university audience, poking fun at common cultural stereotypes. Sam is intelligent, hilarious, and a great communicator with great values. He was very supportive of the human rights focus. We received excellent feedback from everyone in the audience."
Clare Ellis - Student Equity Officer, SEADU - UNSW

"I never cease to be amazed at his range of personalities, voices, characters, all of which he uses to really engage with the audience. It was great to see everyone join in the fun and games, relax and enjoy themselves"
Dallas Booth - CEO - NATIONAL INSURANCE BROKERS ASSOCIATION (NIBA)

"We've had the pleasure of having Sam entertain our guests at 3 of our Gala Lunch events around the country with 300-500 people at each. Sam is undeniably an outstanding comedian who relates to people of all backgrounds and cultures"
Vivian Fallah - National Events Manager - NATIONAL INSURANCE BROKERS ASSOCIATION

"Sam's skills as an MC and comedian are to be recognised as outstanding. I have seen Sam work in multiple situations from high level corporate events to more social stand up performances. His engagement with a wide variety of audiences sets Sam apart from others."
Hugh McKellar - Partnerships & Loyalty Marketing Director, Asia Pacific, MASTERCARD

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"Thank you for making everybody laugh and excellent and professional presentation. I am sure we will be calling you again"
Elizabeth McCafferty - Events Co-ordinator - AUSTRALIA POST

"Sam, is not just a comedian, he's a 'Master of Atmosphere' and a 'Mood Changer'. I still have clients and guests commenting on how great 'that comedian was' and if he 'Does he do corporate gigs? I'd like him to do ours'. He has to be the funniest comedian I have ever seen'".
Stella Gianotto - Event Organiser - ONCOLOGY CHILDREN'S FOUNDATION

"Extremely funny & quick witted - working the room with such ease. He had the crowd in stitches. The whole team had a great time. I would definitely recommend Sam to entertain at any event - you will not be disappointed!"
Kate Fraser - PMO Manager at WESTPAC BANK

"Not only is Sam hilarious, he has the gift of putting his audience at ease then having them in stitches of laughter. I literally had tears rolling down my face during Sam's performance"
Tanya Wright - Client Engagement - CHECKVAULT

"Having met Sam at the "St Vincent de Paul CEO Sleep Out", I was impressed with his humour, quick wit and confidence dealing with CEO's of all calibers. His speed, creativity and ability to research and tap into the underlying currents of our company culture were impressive"
Andrew Lockwood - Managing Director - POSTCLICK/KOMLI MEDIA

"With events in 5 Australian capital cities, a demanding schedule of early morning flights, short turn-arounds and the ability to cooperate and adapt to the individual styles of 17 different presenters. His hours of detailed script preparation, creative ideas and development with the event producer and his friendly disposition endeared him to all of our presenters, earning him a recall 2 years in a row. He comes highly recommended for clients holding similar multi-day, multi-location events where more is required than just another event emcee."
Nathan McLoughlin - Account Director - CANADIAN TOURISM COMMISSION

"Sam was the consummate professional. His material was original, witty and had the whole audience from kids to adults in stitches"
Anthony Weinberg - Environment Program Manager - Waverley, Woollahra, Randwick Councils

"Sam was well-prepared with witty, well-researched remarks for all our staff. I highly recommend Sam for future corporate and private functions as his performance was of a high standard and left us with fond memories of the evening"
Andrew Murphy - CEO - Senior Project Manager - BOVIS LEND LEASE

"Sam is a laugh!" **- Georgie Greene - Supervising Production Manager at ABC TV AUSTRALIA**

FOR A MORE COMPLETE LIST OF:

PRIOR CORPORATE EVENT EXPERIENCE, CLICK THE LINK BELOW:
LINKEDIN/SAM MCCOOL

FOR VIDEO CONTENT OF SOME OF SAM'S PERFORMANCES:
YOU TUBE/SAM MCCOOL

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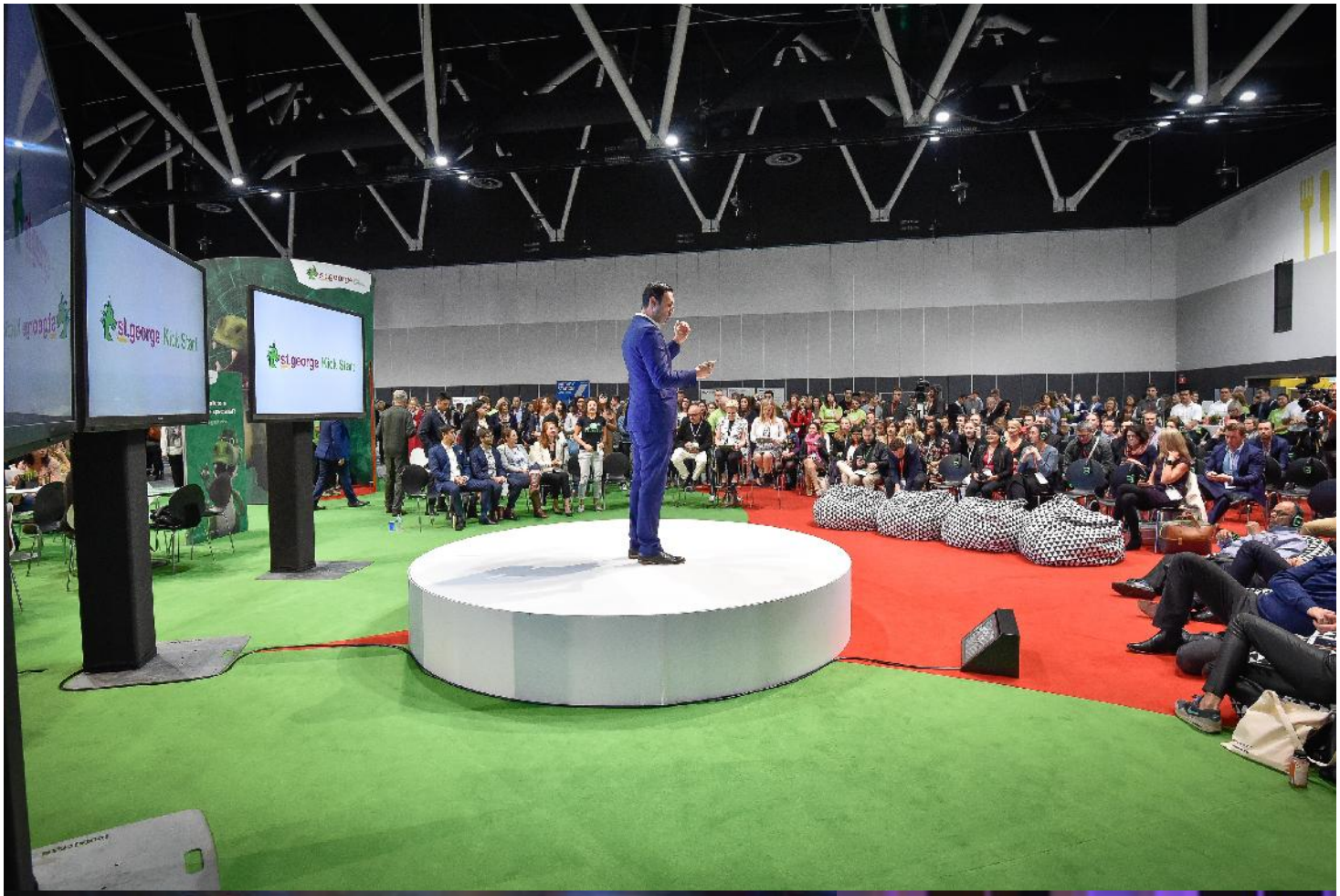

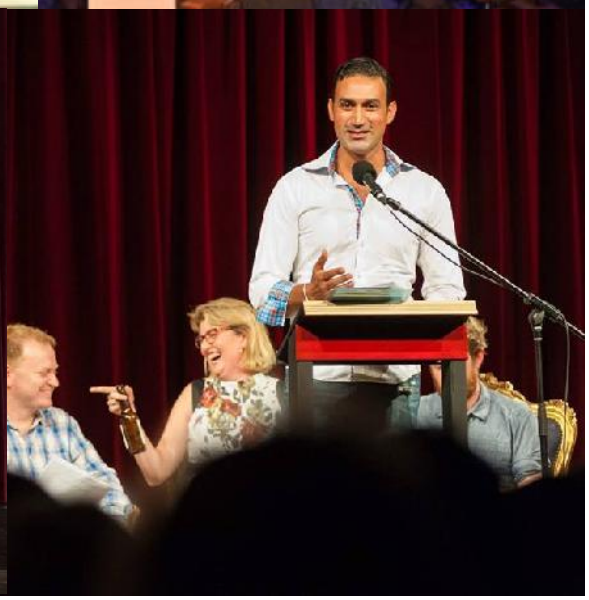

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